GAIA®

MINDS THAT CREATE , HEARTS THAT TUFT

VIRTUE

The Aesthetics of Imperfection

Virtue is a textile print collection exploring the duality of human nature calm and chaos, purity and corruption. Through distressed textures, blurred grids, layered surfaces, and fragmented repetition, the collection expresses emotional erosion and modern imperfection.

VIRTUE

The Aesthetics of Imperfection

“Virtue” explores the fragile surface between order and emotional collapse. The collection is inspired by damaged textures, digital glitches, architectural grids, and faded memories. Each print behaves like an emotional residue layered, distorted, repetitive, and imperfect.

The structured grid symbolizes discipline and control, while the blurred and disrupted textures reflect hidden instability beneath the surface. The collection transforms emotional tension into tactile visual language through muted palettes, distressed marks, and fragmented repetition.

Rather than decorative beauty, “Virtue” focuses on atmosphere, psychological texture, and modern imperfection.

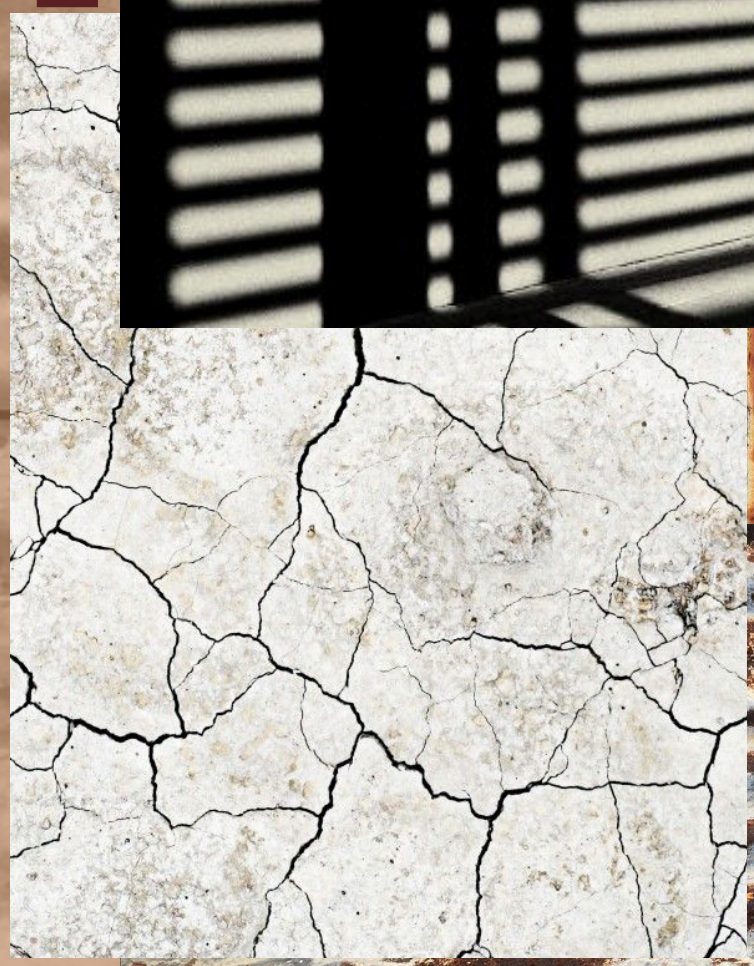
INSPIRATION BOARD

Fragmentation



Imperfection





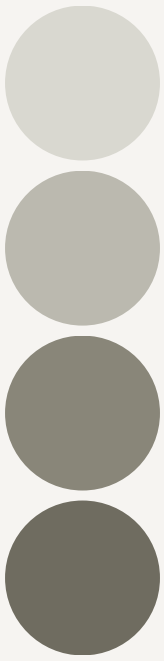


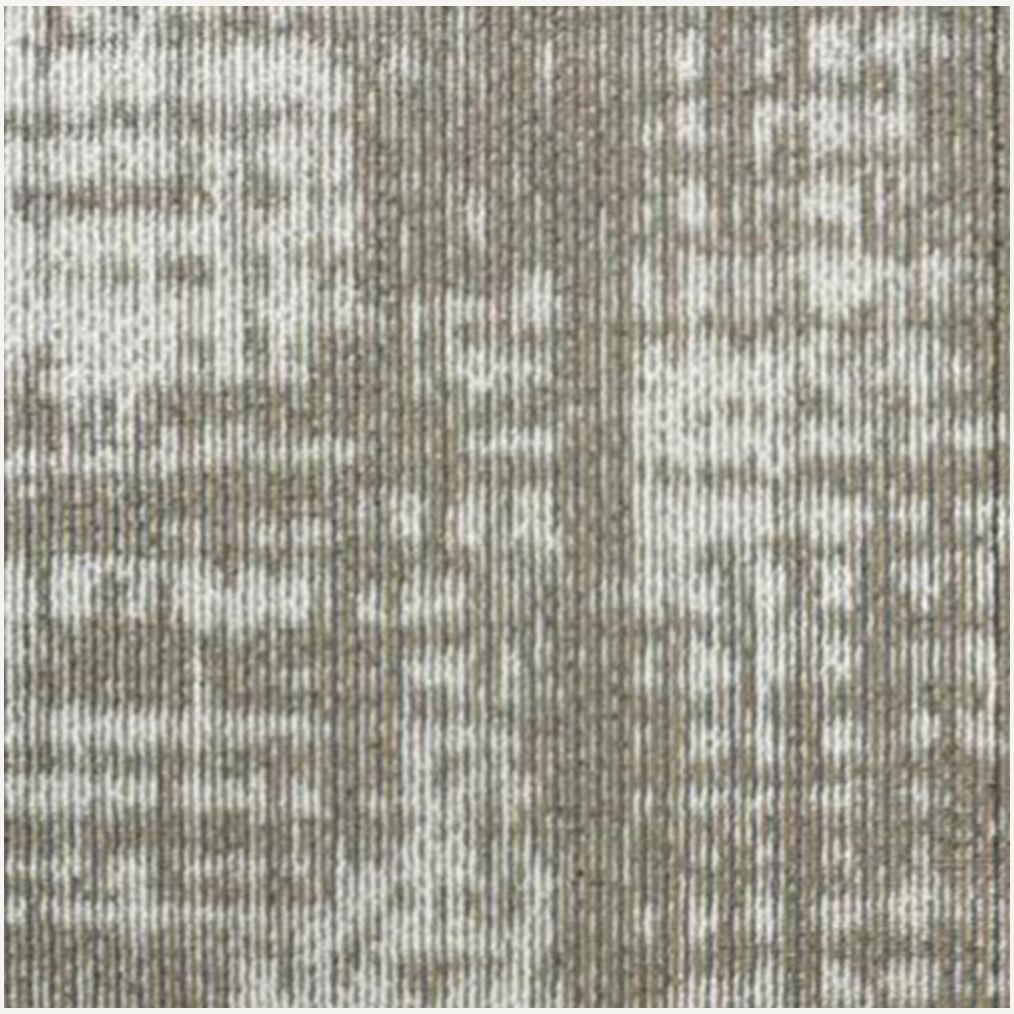
Industrial minimalism

Contemporary

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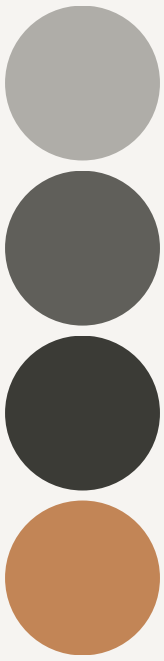
Virtue-Beige





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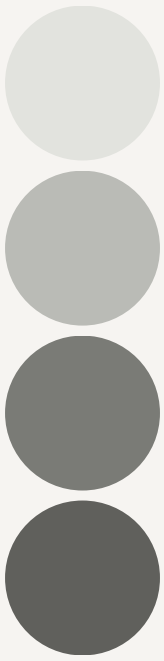
Virtue-Charcoal

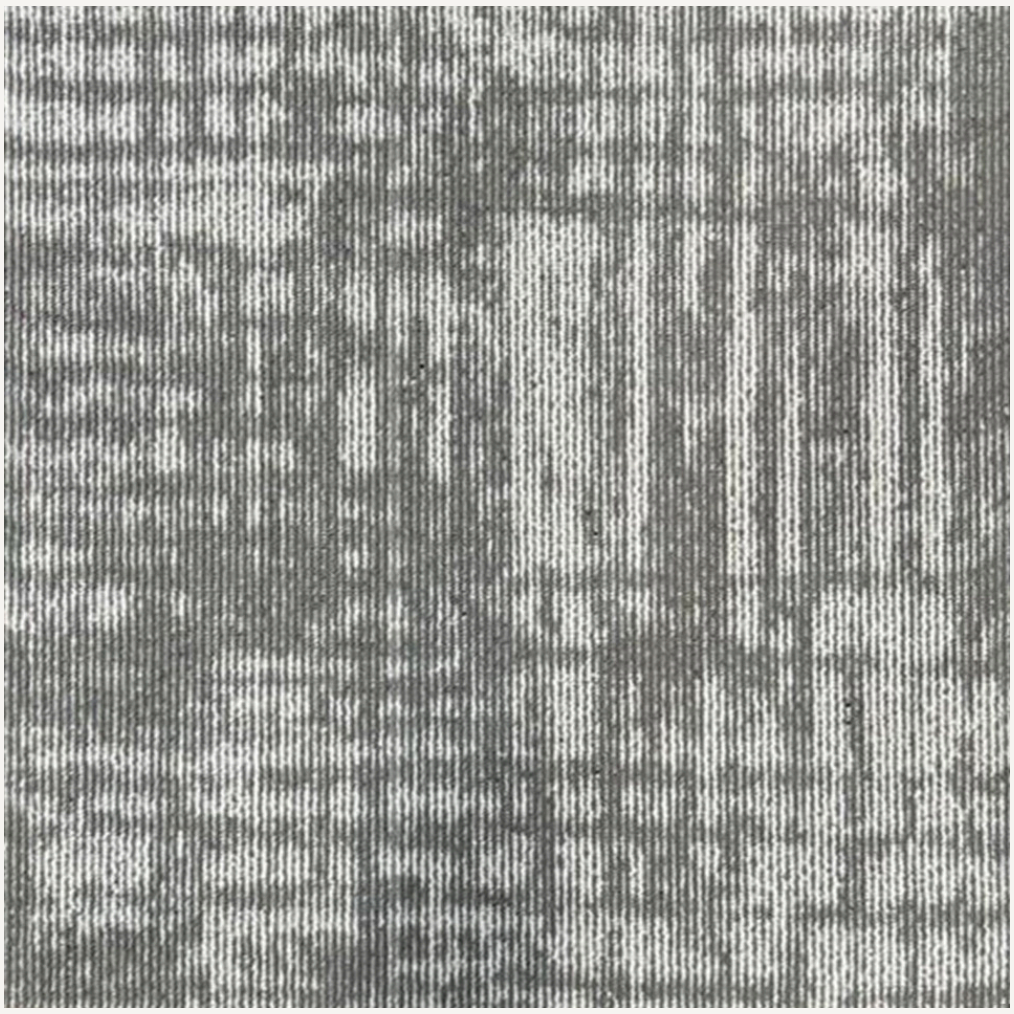




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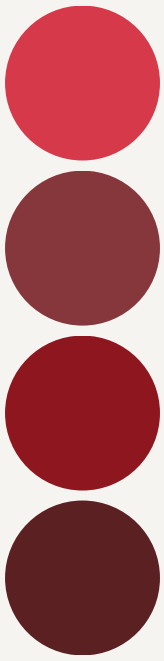
Virtue-Grey

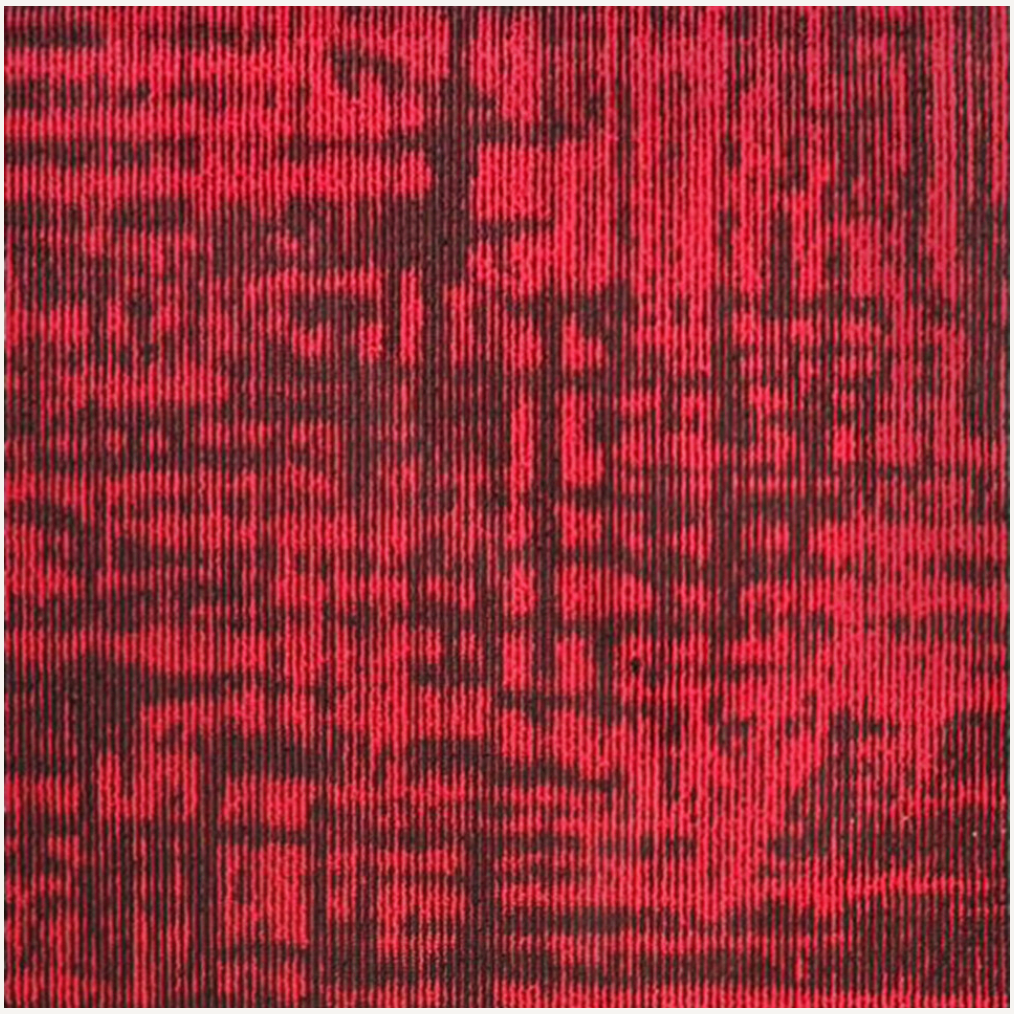




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Virtue-Red

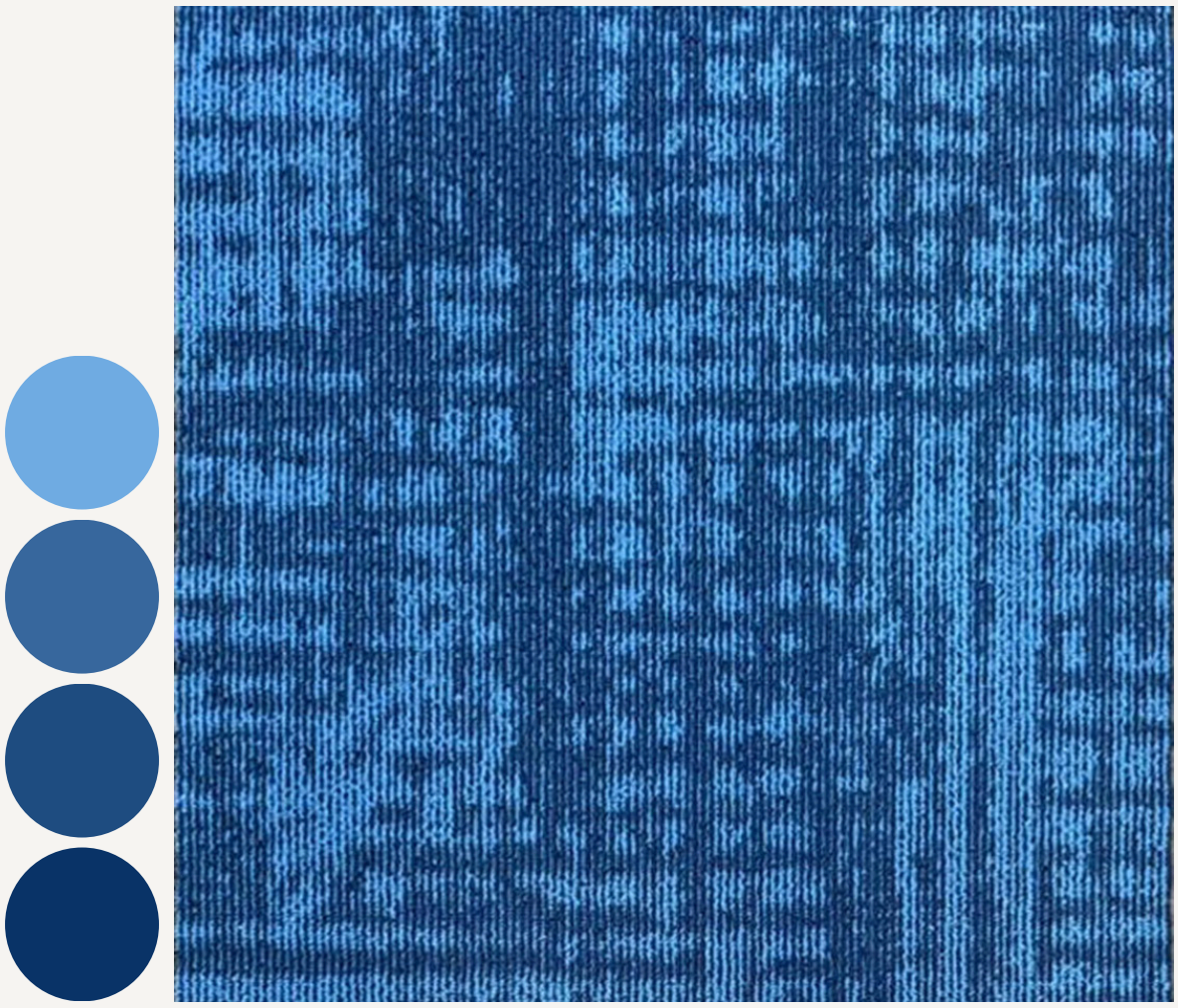






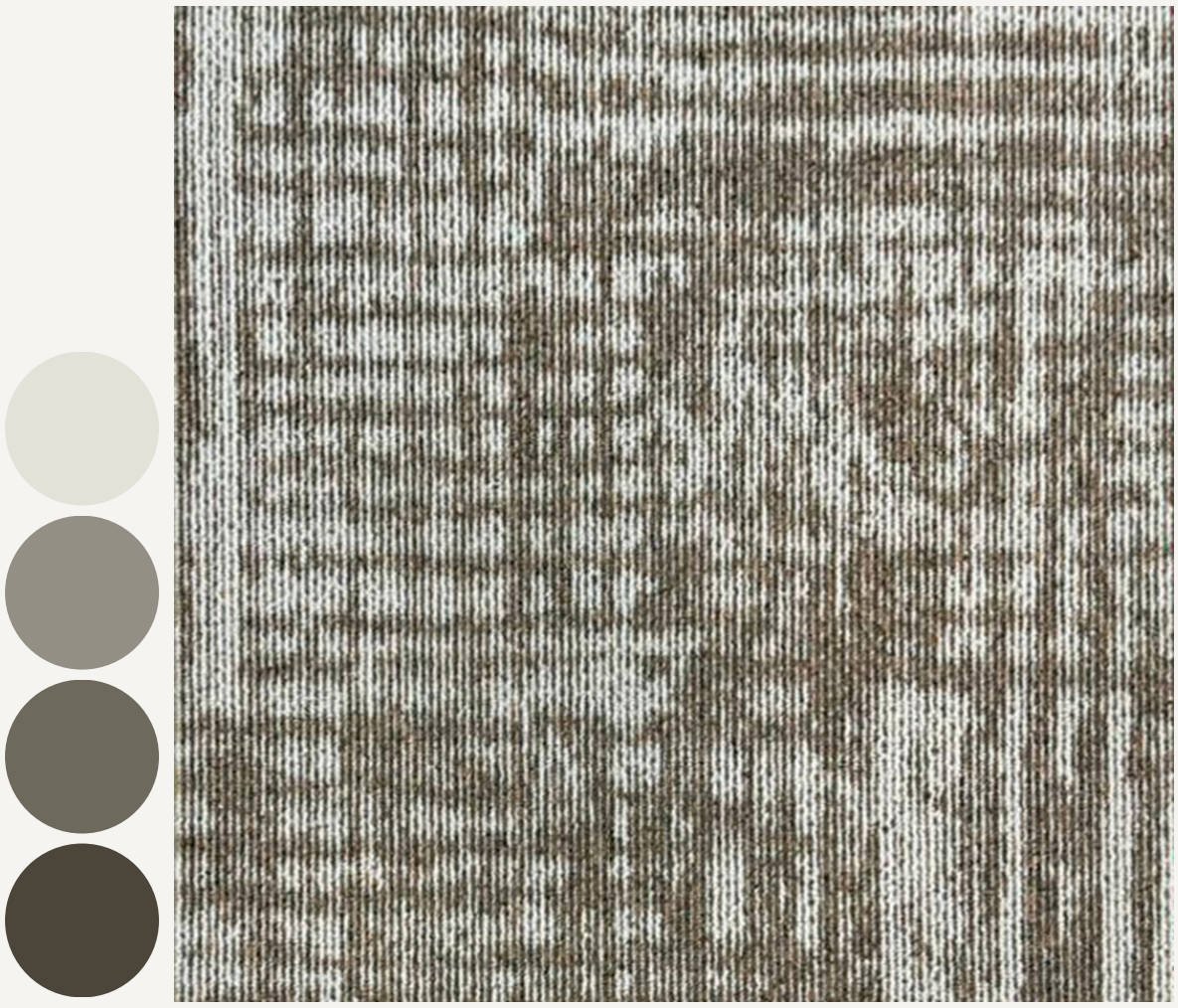
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Virtue-Blue



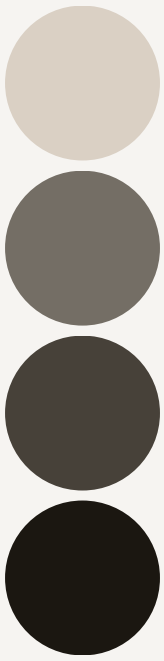
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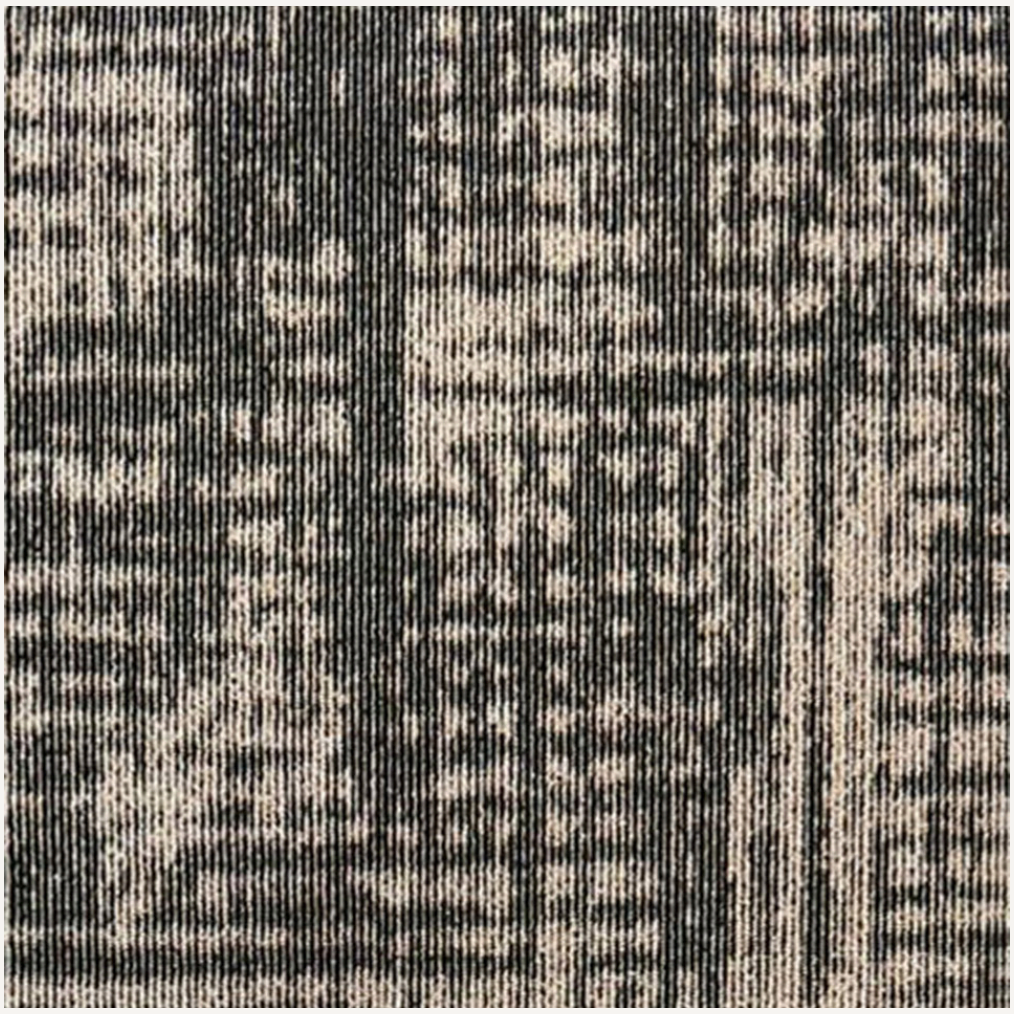
Virtue-Brown



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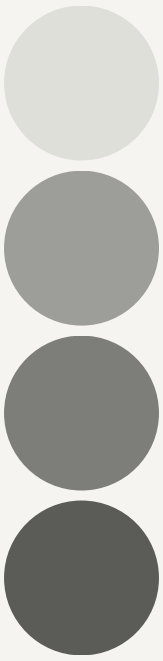
Virtue-Dark Beige

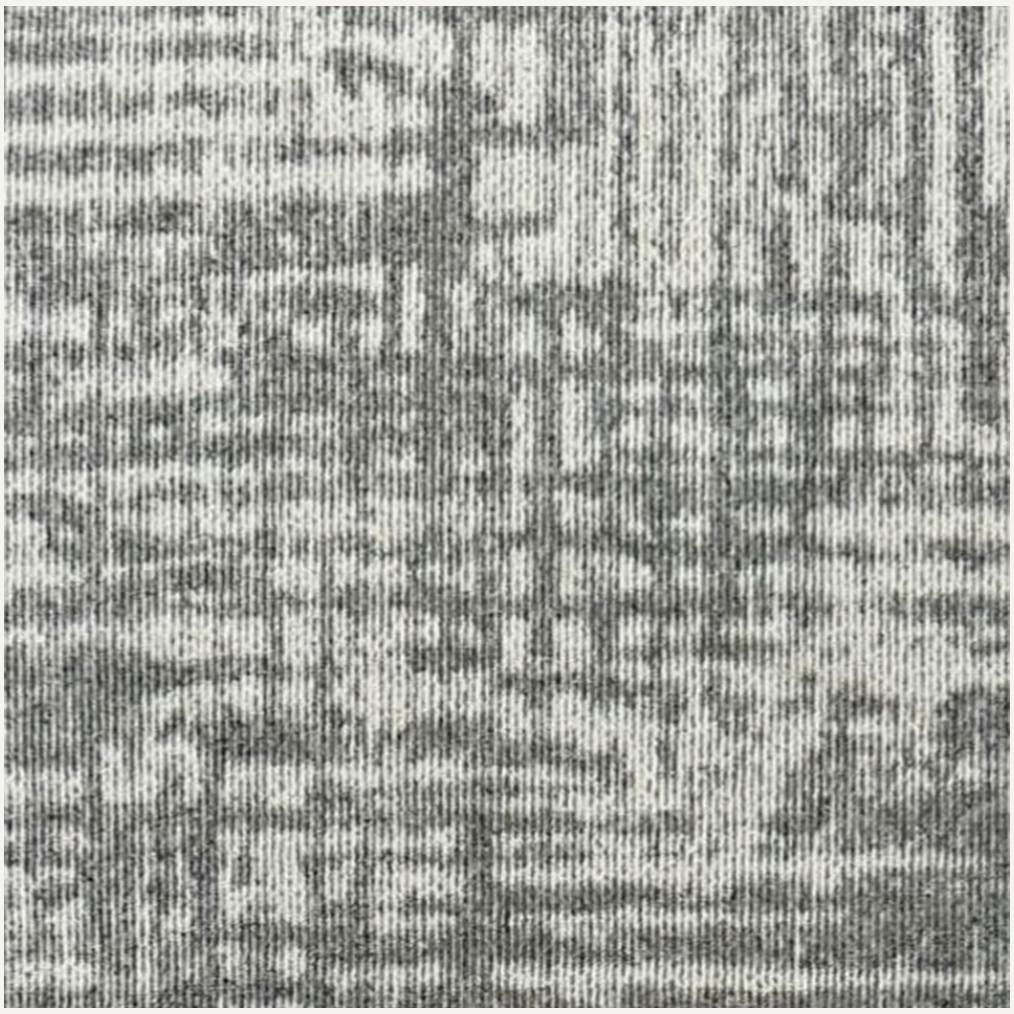




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Virtue-Tri Grey





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PRODUCT SPECIFICATION

Collection Name	**VIRTUE**
Machine Gauge	1/12 Loop Infinity
Yarn	Olefin
Size (CM)	50x50
Pile Height	6MM
Tufting Weight (Oz)	18
Backing system	E-Bitumen
Indicates	+/-5%
Packing	20pcs/Box

CARPET TILES ADVANTAGES



CERTIFICATION

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